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ABSTRACT

This listing of researchers and publications in mass communications research in Sweden is integrated into a single list arranged by the name of the researchers and noting their publications (if any) in the appropriate languages. In addition to publications, information provided for each researcher includes title and academic degree, project, subject, research media, and research object. This material is published as an appendix since it could not be completed in time to meet the deadline for the directory of researchers and bibliography of publications from the other Scandinavian countries (see related documents). (JEG)

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SWEDEN

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NATIONAL INSTITUTE OF EDUCATION

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MASS COMMUNICATION RESEARCHERS IN SWEDEN

SWEDISH MASS COMMUNICATION RESEARCH: PUBLICATIONS IN ENGLISH, FRENCH AND GERMAN

Edited by Ulla Carlsson

APPENDIX TO NORDICOM PUBLICATIONS A:1/1978 AND A:2/1978

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Paula Jyrkiainen

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC) AND USERS OF THE ERIC SYSTEM."

IR006229

Printed in Tampere 1978

Abrahamsson, Kenneth Ph.Dr. GOVERNMENT BOARD OF UNIVERSITIES
Head of section AND COLLEGES

FOU-Byrån
Box 4501
104 30 Stockholm

Project: EKO-project (Studies of communication processes within higher education)

Subject: Education

Research media: Organization structures

Research object: Communication processes

Publication: The need for a dialogue. On the counseling needs of presumptive adult learners in higher education.

Abrahamsson, Sven-Åke Ph.Cand. DEPARTMENT OF HISTORY
Candidate for the doctorate UNIVERSITY OF STOCKHOLM

Historiska institutionen
Box 6404
113 82 Stockholm

Project: The rise of the working class: the workers in Stockholm 1850-1914. Special study of industrialisation and ideology.

Subject: History

Research media: Daily press and organisation structures

Research object: Communication processes

Publication: —

Abrahamsson, Ulla B Ph.L. SVERIGES RADIO/ DEPARTMENT OF AUDIENCE

Assistant head of department AND PROGRAMME RESEARCH

Sveriges Radio
105 10 Stockholm

Project: Individuals Meet Information

Subject: Sociology

Research media: Radio and Television

Research object: Content and receiver

Publications: Individuals Meet Information. An in-depth study of two TV programmes about immigrants. SR/PUB nr 12-1977

Aldemark, Lars Ph.Cand.

Consultant in communications

Relationskonsult AB
Östra hamngatan 52
411 09 Göteborg

Project: Communications in Military Organizations (Swedish Institute of Military Psychology)

The Functions of the press in Society (Department of Political Science, Göteborg)

Subject: Industral relations

Research media: Personal communication and information systems

Research object: Communication processes

Publication: Information, communication and motivation Swedish Institute of Military Psychology 1971,(with Lennart Weibull)

SWEDEN

Alfvegren, Lars Ph.Dr. SCHOOL OF JOURNALISM

Director

Journalisthögskolan
Box 7023
402 31 Göteborg

Project: Textbooks on journalistic language. . Easily comprehensible text for handicapped people

Subject: Journalism, social linguistics and literature

Research media: Daily and popular press

Research object: Communication processes

Publication: Journalist training in Nordic countries, Gazette XII no 1 Amsterdam 1966

Andersson, Bo Ivar Ph.L. DEPARTMENT OF HISTORY

Associate project director UNIVERSITY OF GÖTEBORG

Historiska institutionen
Föreningsgatan 16 A
411 27 Göteborg

Project: Interest Groups and Internationalism after World War II.

General Education and Society 1870-1990.

Subject: History and sociology

Research media: Press, books and organizations.

Research object: Sender, content and reciever

Publications: Interest focus, market alternatives and governmental policies.

The industrial federations in Scandinavia and Finland 1960-1972.

The quantifier as qualifier. Some notes in quantitative content analysis. Research Section, Post-war History, Dept. of History, Publ. no 3, 1974

Andrén, Lars Gunnar Ph.Cand. DEPARTMENT OF PHILOSOPHY
Research assistant UNIVERSITY OF STOCKHOLM

Filosofiska institutionen
Fiskartorpsvägen 160 D
106 91 Stockholm

Project: Rhetoric and ideology in U.S. advertising

Ideology and rhetoric in Swedish advertising 1950-1975

Subject: Philosophy

Research media: Popular magazine

Research object: Content

Publication: Rhetoric and Ideology in U.S. Advertising. Stockholm 1977 (with Lars O. Eriksson, Ragnar ohlsson and Torbjörn Tännsjö)

Arvidson, Peter Ph. Cand DEPARTMENT OF SOCIOLOGY
University lecturer UNIVERSITY OF LUND

Sociologiska institutionen
Fack
220 05 Lund 5

Project: The Barsebäck Panic. A study of fictious news

Credability of mass media

Subject: Sociology

Research media: Daily press, radio and television

Research object: Media and reciever

Publication: The Barsebäck Panic. 1976. (with Karl-Erik Rosengren and Dahn Sturesson)

SWEDEN

Asp, Kent Ph. Cand. DEPARTMENT OF POLITICAL SCIENCE

University lecturer UNIVERSITY OF GÖTEBORG

Statsvetenskapliga institutionen/Avdelningen för informationsteknik
Box 5048
402 21 Göteborg

Project: Content and structure of mass media

Subject: Political science

Research media: Daily press

Research object: Content

Publication:

Bennich-Björkman, Bo Ph.Dr. DEPARTMENT OF LITERATURE

University lecturer UNIVERSITY OF UPPSALA

Litteraturvetenskapliga institutionen
Box 513
751 20 Uppsala

Project: Swedish sociology of literature

Popular fiction in Sweden 1830-1970

Subject: Sociology of literature

Research media: Books

Research object: Communication processes

Publication:

Berg, Ulf Ph.L. SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Research associate AND PROGRAMME RESEARCH

Sveriges Radio/PUB
105 10 Stockholm

Project: The extent and type of radio and tv consumption in Sweden

Subject: Psycology and sociology

Research media: Radio and television

Research object: Receiver

Publication: Audience mechanisms and program selection (with B Höijer) SR/PUB 10/72

Portrait of non-viewers. SR/PUB 151/73

The viewers choice. (with K Hallberg and B Höijer) SR/PUB 113/73

Block, Eva M Ph.Dr. DEPARTMENT OF HISTORY

Research assistant UNIVERSITY OF LUND

Historiska institutionen
Magle St. Kyrkogata 12 A
223 50 Lund

Project: Cultural indicators: Swedish symbol environment 1945-75

Subject: History and sociology

Research media: Daily press

Research object: Content

Publication:

Borden, William Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE

Candidate for the doctorate UNIVERSITY OF UPPSALA

Statsvetenskapliga institutionen
Box 514
751 20 Uppsala

Project:

Subject: Journalism and political science

Research media: Daily press, specialist press and books

Research object: Content

Publication: Communicating Civic Information. Current Sweden Series. 1973. Swedish Institute

Block, Per Th.L. DEPARTMENT OF THEOLOGY/DEPARTMENT OF SOCIOLOGY

Research assistant

UNIVERSITY OF LUND

Teologiska institutionen
Sandgatan 1
223 50 Lund

Project: Religious means of expression in present society

Cultural indicators: Swedish symbol environtment 1945-75

Subject: Science of religion

Research media: Daily press

Research object: Content

Publication:

Brander, Hedvig Ph.Cand. DEPARTMENT OF ART

Research assistant UNIVERSITY OF UPPSALA

Konstvetenskapliga institutionen
Domkyrkoplan 7
752 20 Uppsala

Project: The communication problems of pictures and pictorial arts of 19th and 20th centuries

Subject: Science of art

Research media: Mass picture

Research object: Communication processes

Publication:

Breitensen, Ole Ph.Cand. DEPARTMENT OF FILM

University lecturer UNIVERSITY OF STOCKHOLM

Filmvetenskap
Box 27062
102 51 Stockholm

9 Project:

Subject: Mass media sociology

Research media: Film, television, comics and popular fiction

Research object: Communication processes

Publication:

Bäck, Henry Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE

Research assistant UNIVERSITY OF STOCKHOLM

Statsvetenskapliga institutionen
106 91 Stockholm

Project:

Subject: Political science

Research media: Daily press and organizations

Research object: Content

Publication:

Carlbom, Terry Ph.Dr. DEPARTMENT OF POLITICAL SCIENCE

University lecturer UNIVERSITY OF UPPSALA

Statsvetenskapliga institutionen
Box 513
751 20 Uppsala

Project:

Subject: Political science

Research media: Radio and television

Research object: Sender

Publication:

Cheesman, Robin Ph.Cand.

University lecturer

Roskilde universitetscenter
Postbox 260
DK-4000 Roskilde
Danmark

Project:

Subject: Sociology

Research media: Daily press, radio, television, news- and information agenc

Research object: Content, receiver and international communications

Publication: "Notes on mass communication and class consciousness" (with Carsten Kyhn)

"Communication and revolution" (with Carsten Kyhn)

Cronholm, Margareta Ph. Cand. DEPARTMENT OF PSYCHOLOGY
Research assistent UNIVERSITY OF STOCKHOLM

Psykologiska institutionen
Box 6706
113 85 Stockholm

Project: The Dramaten Theatre - a legal right for whom

Middle aged people - Some aspects on experiences and situation of the meaning of age.

Distribution of scientific information to the public via mass media

Subject: Psychology

Research media: Daily press, radio, television and theatre

Research object: Communication processes

Publication:

Dahlstedt, Karl-Hampus Ph.Dr. GENERAL LINGUISTICS
Professor in linguistics UNIVERSITY OF UMEÅ

Allmän språkvetenskap
Umeå universitet
901 87 Umeå

Project:

Subject: Social linguistics, language/literature

Research media: Daily press, radio and television

Research object: Language

Publication: Societal Ideology and Language Cultivation: The Case of Swedish. 1976. International Journal of the Sociology of Language 10. The Hague-Paris.

Diakité, Madubuke Ph.Cand. DEPARTMENT OF FILM SCIENCE

UNIVERSITY OF STOCKHOLM

Filmvetenskap
Box 27062
102 51 Stockholm

Project:

Subject: History, sociology and psychology

Research media: Film

Research object: Content

Publication:

Elgemyr, Göran Ph.Cand. DEPARTMENT OF HISTORY

Librarian UNIVERSITY OF STOCKHOLM

Historiska institutionen
Pack
104 05 Stockholm

Project:

Subject: History

Research media: Radio

Research object: Content

Publication:

Ellenius, Allan Ph.Dr. DEPARTMENT OF ART SCIENCE
Professor UNIVERSITY OF UPPSALA

Konstvetenskapliga institutionen
Domkyrkoplan 7
752 20 Uppsala

Project: The picture and the art of the picture's communication problems during the 19th and 20th century.

Popular and commercial art

Subject:

Research media: Books, non-verbal communication, specialist- and popular pr

Research object: Communication processes

Publication:

Elleström, Per-Erik Ph.Cand. DEPARTMENT OF PEDAGOGY
Research assistant UNIVERSITY OF LINKÖPING

Pedagogiska institutionen
Universitetet i Linköping
581 83 Linköping

Project: Scandinavian adult education project

Succesive admission at the AMU-center

Subject: Organization theory

Research media: Organizations

Research object:

Publication:

Elvesen, Gunnar Ph.Cand. DEPARTMENT OF LITERATURE
UNIVERSITY OF UPPSALA

Litteraturvetenskapliga institutionen
Box 513
751 20 Uppsala

Project: The feature of "VI" - magazine for the Swedish consumer movement

Subject: Language/literature

Research media: Books, specialist- and popular press, organizations

Research object: Content

Publication:

Engblom, Lars-Åke Ph.Cand. DEPARTMENT OF ECONOMIC HISTORY
UNIVERSITY OF GÖTEBORG

Ekonomisk-historiska institutionen
Stora Nygatan 21-23
411 08 Göteborg

Project: Newspaper economy and newspaper consentration in Sweden 1920-1970

Subject: Economy and history

Research media: Daily press and organizations

Research object: Sender

Publication:

Engwall, Lars Ph.Dr. DEPARTMENT OF BUSINESS ECONOMICS
Lecturer

Project: Models of Industrial Structure
Organizational Growth
Organisational Aspects of Newspaper Production

Subject: Economy

Research media: Daily press

Research object: Daily papers as organisations

Publications: Models of Industrial Structures. Lexington, Mass., 1973

SWEDEN

A Behavorial Approach to the Growth of Firms. Research report, Dep. of Uppsala, 1974

Travels in Newspaper Country. Research report 1/77, Dep. of Bus. Adm. Univ. of Uppsala, 1977.

von Feilitzen, Cecilia Ph.Dr. SVERIGES RADIO/DEPARTMENT OF AUDIENCE
Researcher AND PROGRAMME RESEARCH

Publik och programforskningsavdelningen

Sveriges Radio

105 23 Stockholm

Projects: Children and masscommunication

Masscommunication theories

Subject: Sociology and education

Research media: Radio and television

Research object: Communication processes

Publication: The Functions Served by the Media - Report on a Swedish Study. In Ray Brown (ed): Children and Television. London. 1976

Children and Identification in the Mass Communication Process. Sveriges Radio/PUB. No. 146/1973 (with olga Linné)

Children and Television in the Socialization Process. Sveriges Radio/PUB. No. 28/1975-76

Findings of Scandinavian Research on Child and Television in the Process of Socialization. Fernsehen und Bildung. Internationale Zeitschrift für Medienpsychologie und Medienpraxis. Special English Issue. Vol. 9 No. 2/3 1975

Identifying with Television Characters. Journal of Communication, Vol 25 No. 4 1975 (with Olga Linné)

Children's research at Sveriges Radio. Barn och Kultur No. 4 1976. (with others)

Children, Tv and Radio. Newsbulletin No. 4 1976 PUB.(with other

The State of Children's Television in Sweden. Phaedrus. A Journal of Children's Literature Research, Vol. 4 No.1 1978 Special Issue on International Children's Television

Filipson, Eleni Ph.Cand. SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Research assistant AND PROGRAMME RESEARCH

Publik och programforskningavdelningen

Sveriges Radio

105 10 Stockholm

Project:

Subject: Sociology

Research media: Radio and television

Research object: Content and receiver

Publication: Pretesting of the programme "Why must we die". SR/PUB 198/71

Sesame street in Sweden. A study of the child programme "Sesam". SR/PUB 164/72

Fischer, Wifried Ph.Cand.

Candidate for the doctorate

Project:

Subject: Philosophy, journalism, education and Aesthetics

Research media: Film, television, theatre and new mass media

Research object: Communication processes

Publication:

Findahl, Olle Ph.Cand. SVERIGES RADIO/[illegible] OF AUDIENCE

Researcher AND PROGRAMME RESEARCH

SWEDEN

Publik och programforskningsavdelningen

Sveriges Radio

105 10 Stockholm

Project: Man as receiver of information

Content analyses in perspective of the audience

Subject: Psycology

Reserch media: Radio and television

Res arch object: Content and receiver

Publication: Man as receiver of information. SR/PUB 99/69

The effect of visual illustration on perception and retention of news programmes. SR/PUB 147/70

Repetition and reformulations in a news programme: A study in retention and audience perception. SR/PUB 154/71

Effect of additional verbal information on retention of a radio news programme. Journalism Quaterly, Vol 52, No 3. 1975

An analysis of errors in the recollection of a news programme SR/PUB 150/72

Man as receiver of information: On knowledge, social privilege and the news. SR/PUB 201/72

Fragments of reality. An experiment with news and TV-pictures. SR/PUB No.53 75/76

Fjaestad, Björn Ph.Dr. DEPARTMENT OF ECONOMIC RESEARCH

Lecturer BUISNESS SCHOOL OF STOCKHOLM

Sektionen för ekonomisk psykologi

Ekonomiska forskningsinstitutet

Box 6501

113 83 Stockholm

Project: Mass media and the companies

The Functions of the Press (a journalist study)

The economy and structure of the book branch

Organisations and Broadband communication

Design (advertising about form and function of kitchen equipment)

Subject: Economy, psycology and sociology

Research media: Books, daily press, radio, television and organizations

Research object: Communication processes

Publication: Swedish newsmen's views on the role of the press. Paper presented at the Annual Conference of the American Association for Public Opinion Research, June 1975. (with P.G. Holmlöv)

The Swedish market for a public Switched multipurpose broadband network. Paper presented at the NATO Symposium on the evaluation and planning of telecommunications systems Bergamo, september 1977 (with P.G. Holmlöv)

Furhoff, Lars Ph.Dr. SCHOOL OF JOURNALISM

Director

Journalisthögskolan

Gjörwellsgatan 26

112 60 Stockholm

Project: The circulation spiral

The role of the daily press

The journalists in Sweden

Communication policy in Sweden

Subject: Economy, history, journalism, political science and education

Research media: Daily press and television

Research object: Sender, content, media and receiver

Publication: Some reflections on newspaper concentration. Scandinavian Economic History Review, vol.XXI No.1 1973 p 1-27

Communication policy in Sweden (UNESCO)

The future of the media - teonological developments and economic prospects. Council of Europe, conference on the development of democratic institutions in Europe, Strasbourg 21-23 april 1976

Furuland, Lars Ph.Dr. DEPARTMENT OF LITERATURE
Researcher UNIVERSITY OF UPPSALA

Avd för litteratursociologi vid
litteraturvetenskapliga institutionen
Box 513
751 20 Uppsala

Project: The Function of the Society: The Popular Movements
Swedish literature sociology
Child and Youth literature in Sweden

Subject: Language/Literature

Research media: Books, daily press and popular press

Research object: Sender, content and receiver

Publication: The books in Sweden. Current Sweden Series 1974. Swedish Inst
Sweden and the International Children's Book Market: History
and Present Situation. Report from International Research
Society for Children's Literature. Symposium 1977

Grahn, Lars Ph.Cand. DEPARTMENT OF LITERATURE
Research assistant UNIVERSITY OF STOCKHOLM

Litteraturvetenskap
106 91 Stockholm

Project: Humanistic massmedia research

Subject: Language/literature

Research media: Daily press

Research object: Content

Publication:

Gustafsson, Karl Erik Ph.Dr. DEPARTMENT OF BUSINESS ECONOMY
Lecturer UNIVERSITY OF GÖTEBORG

Företagsekonomiska institutionen
Vasagatan 3
412 67 Göteborg

Project: Advertising in Sweden. (Royal Commission on Advertising 1970)
Press subsidies in Sweden
Subject: Economy andadvertising
Research media: Daily press and information systems
Research media: Sender and media
Publication: The transformation of the Swedish advertising agency system. 19
Increasing Marketing Efficiency in East Africa ed. 1975
Swedish Press Policy 1976 (with Stig Hadenius)

Hagnell, Viveka E Ph.Dr. DEPARTMENT OF LITERATURE
Research associate DRAMA - THEATRE - FILM
UNIVERSITY OF LUND

Litt. vet. inst: Drama -teater- film
Paradisgatan 3-5
223 50 Lund

Project: Co-operation between form, experiance and media knowledge within theatre and film communication
Mapping of the aestetic life i Scandinavia
Subject: Literature/theatre/film
Research media: Books, television and theatre
Research object: Sender, media, content and receiver
Publication: Mixed Media, A Public Survey of Mrozek's "Out at Sea" DTF research report No. 41 Lund 1975

SWEDEN

Hamberg, Ewa Ph.Cand. DEPARTMENT OF ECONOMIC HISTORY
Candidate for the doctorate UNIVERSITY OF GÖTEBORG

Ekonomisk historiska institutionen
Stora Nygatan 23-25
411 08 Göteborg

Project: Newspaper economy and newspaper concentration in Sweden 1920-1970
Subject: Economy and history
Research media: Local press
Research object: Sender
Publication:

Hedman, Lowe Ph.Cand. DEPARTMENT OF SOCIOLOGY
Research assistant UNIVERSITY OF UPPSALA

Sociologiska institutionen
Sturegatan 2B
752 23 Uppsala

Project: Information strategies
Subject: Sociology
Research media: Daily press, organizations, news- and information agencies
Research object: Sender, content, receiver and international communications
Publication: Multimedia in Adult Educational and Informational Campaigns
Department of Sociology, Uppsala 1977.

Hedquist, Rolf Ph.Cand. DEPARTMENT OF SCANDINAVIAN LANGUAGES
Research assistant UNIVERSITY OF UMEÅ

Inst. för nordiska språk
Umeå universitet
901 87 Umeå

Project: Mass media Language
Subject: Language
Research media: Daily press
Research object: The interplay between form and content
Publication:

Hellström, Jan Arvid Th.Dr. DEPARTMENT OF THEOLOGY
Lecturer UNIVERSITY OF LUND

Teologiska institutionen
Kyrkohistoriska arkivet
Finngatan 10
223 62 Lund

Project: Theological mass media research
Subject: Theology, history and law
Research media: Books, daily press, radio, television and organizations
Research object: Sender, content and receiver
Publication:

Henningsson, Ronney Ph.Cand. SVERIGES RADIO/ DEPARTMENT OF AUDIENCE
Research assistant AND PROGRAMME RESEARCH

Sveriges Radio /PUB
105 10 Stockholm

Project: Education in connection with local radio
Subject: Sociology
Research media: Radio and television
Research object: Content and receiver
Publication:

Hermelius, Eva Ph. Cand. DEPARTMENT OF LITERATURE
Journalist UNIVERSITY OF GÖTEBORG

Litteraturvetenskapliga institutionen
Stora Nygatan 23-25
411 08 Göteborg

Project:
Subject: Journalism
Research media: Daily press
Research object: Sender and content
Publication:

Holmlöv P.G. Ph.Cand DEPARTMENT OF ECONOMIC RESEARCH
Research assistant BUISNESS SCHOOL OF STOCKHOLM

Sektionen för ekonomisk psykologi
Ekonomiska forskningsinstitutet
Box 6501
113 83 Stockholm

Project: The local radio project

The functions of the press (a study of journalists)

Organizations and Broadband Communication

Subject: Journalism, advertising and sociology

Research media: Books, daily press, organizations and information systems

Research object: Swedish newsmen's view on the role of the press. (with B. Fjaestad)

Potential vs actual news reporting of issues relating to municipal government. Research paper. 1976

A qualitative approach to the study of news reporting on municipal government. Research paper. 1977

The Swedish market for a public switched multi-purpose broadband network, 1977. (with B. Fjaestad)

Hultén, Olof Econ. L. SVERIGES RADIO

Sveriges Radio

Centrala kansliet

105 10 Stockholm

Project: Individual and mass media

TV-news via satellites

TV across the borders

The two channel evaluation

Royal Commission on Radio and Television

Subject: Economy, journalism

Research media: Popular press, radio, television and new mass media

Research object: Sender, content and international communications

Publication: A study of Satellite Tariffs for television and their social and economic implication. 1971. Report to the IBI.

The intelsat system: some notes on television utilisation of satellite technology in Gazette No 1 1973

Mass Communication Research in Sweden in Mass Communication Research in Scandinavia 1977 (with L. Weibull)

Hvitfelt, HÅkan Ph.Dr. SCHOOL OF JOURNALISM
University lecturer

Journalisthögskolan
Box 7023
Göteborg 7

Project: Analysis of mass media functions
Local mass media
Subject: Journalism and sociology
Research media: Daily press, popular press, radio, television and inf. systems
Research object: Content, media and receiver
Publication:

Höglund, Lars Ph.Cand. DEPARTMENT OF SOCIOLOGY
Lecturer

Sociologiska institutionen
Umeå universitet
901 87 Umeå

Project: Information utilization in R&U environment
Evaluation of information systems
Information use within an applied technical field
Intenal information within the county council of Västerbotten
Subject: Sociology
Research media: Books, specialist press, personal communication
Research object: Media, receiver and technic

Publication: A Survey of Studies on Use and production of Scientific and Technical Information (with o. Persson)

Information use within an applied technical field (with o Persson

Evaluation of a computer-based current awareness service

Höijer, Birgitta Ph.Cand. SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Researcher AND PROGRAMME RESEARCH

Sveriges Radio / PUB

105 10 Stockholm

Project: Man as receiver of information

Content analysis from the audience perspective

Subject: Psychology

Research media: Radio and television

Research object: Content and receiver

Publication: Man as receiver of information. SR/PUB 99/69

The effects of visual illustration on perception and retention of news programmes. SR/PUB 154/71

Repetition and reformulations in a news programme: A study in retention and audience perception. SR/PUB 154/71

Effect of additional verbal information on retention of a radio news programme. Journalism Quaterly, Vol 52 No 3 1975

An analysis of errors in the recollection of a news programme SR/PUB 150/72

Man as recever of information: On knowledge, social privilege and the news. SR/PUB 201/72

Fragments of reality. An experiment with news and TV-pictures SR/PUB No. 53 75/76

SWEDEN

Höijer, Björn Ph.Dr. SVERIGES RADIO/DEPARTMENT OF AUDIENCE
Head of department AND PROGRAMME RESEARCH

Publik- och programforskningsavd.
Sveriges Radio
105 10 Stockholm

Project: Man as receiver of information
Consumption of radio and television (proportion and direction)
Subject: Psychology and statistics
Research media: Radio and television
Research object: Receiver
Publication:

Jerselius, Kjell Ph.Cand. DEPARTMENT OF THEATRE AND FILM
Director of studies

Teater- & filmvetenskap
Box 27062
102 51 Stockholm 27

Project: Town and countryside in Swedish fiction film
Research media: Film science
Research media: Film
Publication:

Johannesson, Lena Ph.Cand. DEPARTMENT OF ART SCIENCE
Research assistant UNIVERSITY OF UPPSALA

Institutionen för konstvetenskap
Domkyrkoplan 7
752 20 Uppsala

Project: The communication problem of picture and art of picture during the 19th and 20th centuries.

Popular and commercial art

Subject: History, journalism, advertising and technics

Research object: Sender, content, media and receiver

Publication: News as pictures, pictures as news. Acta Univ. Uppsaliensis/ FIGURA. Uppsala 1978

Johansson, Folke Ph.Dr. DEPARTMENT OF POLITICAL SCIENCE

Research assistant UNIVERSITY OF GÖTEBORG

Statsvetenskapliga institutionen

Box 5048

402 21 Göteborg

Project: Party politicisation in Sweden

Studies of objectivity

Subject: Polical science

Research media: Daily press, radio and television

Research object: Content

Publication:

Johansson, Hans Olof Ph.Cand. DEPARTMENT OF LITERATURE

Research assistant SOCIOLOGY OF LITERATURE

UNIVERSITY OF UPPSALA

Avd. för litteratursociologi vid Litteraturvetenskapliga institutionen

Box 513

751 20 Uppsala

Project: Studies i book production

Popular fiction in Sweden 1830 - 1974

Subject: Language/literature

Research media: Books

Research object: Sender and content

Publication:

Johansson, Olof Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE

University lecturer UNIVERSITY OF UMEÅ

Statsvetenskapliga institutionen

Umeå universitet

901 87 Umeå

Project: Political socializationamong Swedish school children

Subject: Political science and education

Research media: Books, daily press, radio and television and magazins

Research object: Content, media and receiver

Publication: The Use of mass media among Swedish School children.
Research Paper 1977

Johnsson Smaragdi, Ulla Ph.Cand. DEPARTMENT OF SOCOLOGY

Research assistant UNIVERSITY OF LUND

Sociologiska institutionen/Kommunikationssociologi

Magistrtsvägen 55:H

222 44 Lund

Project: Media Use

Media panel

Subject: Sociology

Research media: Television

Research object: Receiver

Publication: Adolecent's TV-relations: Three Scales; (with Rosengren, Windal and Håkansson). Communication Research vol 3 No4 1976

Jonsson, Sverker Ph.Dr. DEPARTMENT OF ECONOMIC HISTORY
Research assistant UNIVERSITY OF GÖTEBORG

Ekonomisk Historia
Stora Nygatan 23-25
411 08 Göteborg

Project: Newspaper economy and newspaper concentration in Sweden 1920-1970
The role of the advertising agencies upon the structural development of the press 1920-1970

Subject: Economy, history and advertising

Research media: Daily press, specialist press and popular press

Research object: Sender and content

Publication:

Jonsson, Åke Ph. Cand. DEPARTMENT OF SCANDINAVIAN LANGUAGES
Research assistant UNIVERSITY OF UMEÅ

Institutionen för nordiska språk
Umeå universitet
901 87 Umeå

Project: Radio Language

Subject: Language/literature

Research media: Radio

Research object: Sender

Publication:

Josephson, Olle Ph.Cand. DEPARTMENT OF SCANDINAVIAN LANGUAGES
Research assistant UNIVERSITY OF UMEÅ

SWEDEN

Nordiska språk

Stockholms universitet

106 91 Stockholm

Project: Word comprehention in social communication

Subject: Social linguistics

Research media: Daily press

Research object: Receiver

Publication:

Jundin, Silja Ph.Cand. DEPARTMENT OF ECONOMIC RESEARCH

Research assistant UNIVERSITY OF STOCKHOLM

Ekonomiska forskningsinstitutet

Box 6501

113 83 Stockholm

Project: The economical socialisation of children

Subject: Economy, psychology and sociology

Research media: Personal communication and television

Research object: Media and receiver

Publication:

Kilander, Svenbjörn Ph.Cand. DEPARTMENT OF HISTORY

Research assistant UNIVERSITY OF UPPSALA

Historiska institutionen

S:t Lars gatan 2

752 20 Uppsala

Project: State and news agency

Subject: History

Research media: Daily press, news and information agencies

Research object: Sender and international communications

Publication:

Kjellmor, Staffan Ph.L. SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Researcher AND PROGRAMME RESEARCH

Sveriges Radio / PUB

105 10 Stockholm

Project: The two channel study

Fundamental subjective functions of radio and television

The project of information gaps

Subject: Sociology

Research media: Press, radio, television and organizations

Research object: Communication processes

Publication:

Kleberg, Madeleine Ph.Cand. SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Researcher AND PROGRAMME RESEARCH

Sveriges Radio / PUB

105 10 Stockholm

Project: Evaluation of the local radio experiment

Subject: Sociology

Research media: Local press, radio, television and new mass media

Research object: Communication processes

Publication:

Wadenius, Stig Fil Dr

University Lecturer

INSTITUTE OF POLITICAL SCIENCE

UNIVERISTY OF GÖTEBORG

Statsvetenskapliga institutionen

Box 5048

402 21 GÖTEBORG

Project: Socialdemocratic Press

News from TT

Royal Commission of the Press 1972

Communication in Developing Countries

Subject: Political Science

Research Media: Press, radio and television

Research Object: Communication Processes

Publications: Socialdemocratic Press and Press Policy Scandinavia Political Studies 1968 (with J C Geveborg and L Weibu

Mass Media and the State. Swedish Institute. Current Sweden Series. 1976

Swedish Press Policy. Swedish Institute. 1976 (with K E Gustafsson)

Carlsson, Ulla Ph Cand

Assistant

INSTITUTE OF POLITICAL SCIENCE

UNIVERSITY OF GÖTEBORG

Statsvetenskapliga institutionen

Box 5048

402 21 GÖTEBORG

Project: News from Developing Countries

Subject: Political Science

Research media: Daily press and tv

Research Object: Sender, content and message

Publications:

Kronvall, Kai Ph.Dr. DEPARTMENT OF POLITICAL SCIENCE
Research secretary UNIVERSITY OF LUND

Statsvetenskapliga institutionen
Pack
220 05 Lund

Project: Political parties in Sweden
Analysis of Mass media research in Sweden
Subject: Political science
Research media: Daily press, radio, television and popular press
Research object: Communication processes
Publication:

Lindahl, Rutger Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE
Univerisity lecturer UNIVERSITY OF GÖTEBORG

Statsvetenskapliga instituionen
Box 5048
402 21 Göteborg

Project: Foreign Broadcasts of Radio Sweden (part of an UNESCO-project)
Foreign news reporting in television
Subject: Political science
Research media: Radio and television
Research object: Communication processe
Publication:

Lindblad, Anders Ph.Cand DEPARTMENT OF SOCIOLOGY
University lecturer UNIVERSITY OF UMEÅ

Avdelningen för informationsteknik
Sociologiska institutionen
Umeå universitet
901 87 Umeå

Project: Evalualuation of Cable television - internal information within the county council of Västerbotten

Subject: Sociology

Research media: Organizations and new media

Research object: Communication processes

Publication:

Linderoth, Sven Ph.Cand. JOURNALIST SCHOOL OF KALMAR

FOJO
Smålandsgatan 6
381 00 Kalmar

Project: Local newspapers political information and formation of public opinion

Subject: Political science

Research media: Local press

Research object: Sender, content and receiver

Publication:

Lundberg, Dan Ph.Dr. SVERIGES RADIO/ DEPARTMENT OF AUDIENCE
Researcher/project director AND PROGRAMME RESEARCH

Sveriges Radio/PUB
105 10 Stockholm

Project: Use and gratification research: Theory,development, empirical studies

Social information: use and effects

The information gap: the role of massmedia

Experiments with local radio

The concept of objectivity - theoretical analysis and practical recommendations

Subject: Economy, psychology and sociology

Research media: Daily press, popular press, radio, television and new media

Publication:

Lundgren,Claes Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE

Research assistant UNIVERSITY OF GÖTEBORG

Statsvetenskapliga institutionen

Box 5048

402.21 Göteborg

Project: Foreign Broadcasts of Radio Sweden (part of an UNESCO-project)

Foreign news reporting in television

The Energy-projedt - Swedish energy policy

Subject: Political science

Research media: Daily press, radio and television

Research object: International communications

Publication:

Lundvik, Bertil Ph.Cand. DEPARTMENT OF HISTORY

UNIVERSITY OF UPPSALA

Historiska institutionen

S:t Larsgatan 2

752 20 Uppsala

SWEDEN

Project: Class society: the popular movements

Subject: History

Research media: Daily press, magasins and organisations

Publication:

Löwander, Birgitta Ph.Cand. SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Researcher PROGRAMME RESEARCH

Sveriges Radio/PUB

105 10 Stockholm

Project: Follow-up the local radio in Sweden

Program activity for immigrants in Sveriges Radio

TRU - evaluation of programme activity

PÖVUX - evaluation of the adult education

Immigrants and mass media in Sweden

Subject: Sociology

Research media: Radio and television

Research object: Sender, content and receiver

Publication: Immigrants in the Media Society. Sveriges Radio/PUB Stockholm 1977

Montén, Riccard Ph.Cand SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Researcher AND PROGRAMME RESEARCH

Sveriges Radio/PUB

105 10 Stockholm

Project: Experience of tv-programmes

Audience statistics

Methodological developments in audience statistics

Subtitelling of tv-programmes

Subject: Sociology, statistics and political science

Research media: Radio and television

Research object: Sender, content and receiver

Publication:

Nerman, Bengt Ph.Dr. DEPARTMENT OF LITERATURE

University lecturer UNIVERSITY OF STOCKHOLM

Litteraturvetenskapliga institutionen

Box 6801

11386 Stockholm

Project: People at work - project in humanistic mass media reserch

Subject: Language/literature

Research media: Books, press, personal communication, radio and television

Research object: Rhetoric studies

Publication:

Wohrstedt, Stig Arne Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE

Assistant UNIVERSITY OF UPPSALA

Statsvetenskapliga institutionen

Box 514

751 20 Uppsala

Project:

Subject: Political science

Research media: Daily press, radio and television

Research object: Content

Publication:

Nordberg, Jan Ph.Cand SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Researcher AND PROGRAMME RESEARCH

Sveriges Radio/PUB

105 10 Stockholm

Project: Music and theater i radio and television

Subject: Sociology

Research media: Personal communication, radio, television and theatre

Research object: Sender, receiver and international communications

Publication:

Nordlund, Jan-Erik Ph.Dr. DEPARTMENT OF SOCIOLOGY

University lecturer UNIVERSITY OF UMEÅ

Sociologiska institutionen

Universitetet

901 87 Umeå

Project: The functions of different types of media content

Subject: Sociology

Research media: Press, magazins, radio and television

Research object: Receiver

Publication:

Nordström, Bengt Ph.Cand SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Researcher AND PROGRAMME RESEARCH

Sveriges Radio/PUB

105 10 Stockholm

Project: News in Sveriges Radio

The two channel investigation (KANUT)

Local radio in Sweden

Subject: Sociology

Research media: Radio and television

Research object: Sender, content and receiver

Publication:

Nordström, Gert Z Ph.Cand. SCHOOL OF ART

Director STOCKHOLM

Teckningslärarinstitutet

Box 271 17

102 52 Stockholm

Project: Picture and myth

Subject: Language of picture/pedagogy/education

Research media: Mass media picture, art picture and child picture

Research object:

Publication: Picture classification. Myth and connotation language

Norén, Elisabet Ph.Cand. DEPARTMENT OF LANGUAGE AND LITERATURE

UNIVERSITY OF LINKÖPING

Språk- och litteraturvetenskap

581 83 Linköping

Project:

Subject:

Research media:

Research object:

Publication:

Nowak, Kjell Ph.Dr. DEPARTMENT OF ECONOMIC RESEARCH

Associate professor STOCKHOLM

Ekonomiska Forskningsinstitutet

Box 6501

113 83 Stockholm

SWEDEN

Project: Mass communication and changes of opinions

Information in mass media

The information about trafic

Mass media and the companies

Information range and information need

The ideology and rhetoric of advertising

The economic socialization of children

Subject: Psychology, advertising and sociology

Research media: Press, personal communication, TV, organizations and new medi

Research object: Sender, content and receiver and communication processes

Publication: Inducing resitance to persuasion: Generality and specificity in the effects of defence-by-refutation. EPI, 1970

The psychological study of mass communication effects: on the validity of laboratory experiments and an attempt to improve ecological validity. EPI, 1972

The effect of strength of cognitive linkages on attitude change in a communication situation. (with B.Stolt)

TV viewing as an activity vs. information-seeking. Research paper 1975 (with L. Nowak)

Communication, underprivilege and human values. The Committee for Future Orinted Research, Stockholm 1977

From information gaps to communication potential. Current theories in Scandinavian mass communication Research. Grenaa 1977

Mass communication and advertising. EPI/STB 1967 (with K.E. Wärneryd)

Nowak, Lilian Ph.Cand SVERIGES RADIO/DEPARTMENT OF AUDIENCE

Research assistant AND PROGRAMME RESEARCH

Sveriges Radio/PUB

105 10 Stockholm

Project: The music radio investigation

Programmes for Finnish immigrants

The Book Reader

The situation of viewers during a television programme

The information gap project

Making the news

Subject: History, sociology and language/literature

Research media: Books, press, film, radio, television and organizations

Research object: Receiver

Publication: TV viewing as an activity vs information seeking. Research paper 1975. (with K. Nowak)

Ohlsson, Ragnar Ph.Cand. DEPARTMENT OF PHILOSOPHY

UNIVERSITY OF STOCKHOLM

Filosofi

Stockholms universitet

106 91 Stockholm

Project: Content analysis of values and argumentation in advertising

Subject: Philophy

Research media: Popular press

Research object: Content

Publication: Rhetoric and Ideology in Advertising. 1978. (with Andrén, Eriksson and Tännsjö)

O'Connor, Louise Ph.Dr. DEPARTMENT OF THEATRE AND FILM SCIENCE

Associate professor UNIVERSITY OF STOCKHOLM

Institutionen för Teater- och filmvetenskap

Box 270 62

102 51 Stockholm

SWEDEN

20

Project:

Subject: Film history, film theory and mass media research

Research media: Film, non-verbal communication and new mass media

Research object: Content, media, international communications

Publication: Viking Eggeling 1880-1925. Artist and Film-Maker. Life and Work. Stockholm Studies in History of Art. 1971

[illegible], Katarina Ph.Cand. DEPARTMENT OF SOCIAL SCIENCE

University assistant master UNIVERSITY OF LINKÖPING

Samhällsvetenskap

Platensgatan 26

582 20 Linköping

Project:

Subject: Sociology

Research media: Company periodicals

Research object: Receiver

Publication:

Olsson, Claes-Olof Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE

Research assistant UNIVERSITY OF GÖTEBORG

Statsvetenskapliga institutionen

Box 5048

402 21 Göteborg

Project: The World Picture Investigation

Subject: Political science

Research media: Daily press

Research object: Content

Publication: News Reporting in the Scandinavian Countries. Scandinavian Political Studies. 1968. (with L. Weibull)

Orban, Pal Ph.Cand. DEPARTMENT OF SOCIOLOGY
University lecturer UNIVERSITY OF GÖTEBORG

Sociologiska institutionen
Karl Johansgatan 24
414 59 Göteborg

Project: Advertising investigation
Subject: Sociology
Research media: Advertising
Research object: Content and receiver
Publication:

Palm, Lars Ph.Cand. DEPARTMENT OF SOCIOLOGY
University lecturer UNIVERSITY OF LUND

Sociologiska institutionen
Fack
220 05 Lund

Project: Local Radio in Sweden
Subject: Sociology
Research media: Radio
Research object: Communication processes
Publication:

Palme, Jacob Tec. L. RESEARCH DEPARTMENT OF THE NATIONAL DEFENCE
Associate professor

Huvudavdelning 1
Försvarets Forskningsanstalt
104 50 Stockholm

Project:Man-Computer- Interaction

Tele meeting system

Computers understands natural laguages

Economic planning systems

Subject: Technic

Research media: New mass mesia, information systems

Research object: Media, channel9technics

Publication: A Man Computer Interface Encouragin User Growth. FOA 1 Report C 10073. 1977

Interactive Software for Humans. FOA Report C 10029 1977

The SQAP Data Base for Natural Language Information. FOA Report C 8376 1975

Persson, Olle Ph.Cand DEPARTMENT OF SOCIOLOGY

Research assistant UNIVERSITY OF UMEÅ

Sociologiska institutionen

Umeå universitet

901 87 Umeå

Project: The Information Research Group (INFORSK)

Studies of scientific and technical information

Internal communication within the county council of Västerbotten

Subject: Sociology, information and documentation - IoD

Research media: Non-verbal communication, personal communication, organizations

Research object: Communication processes

Publication: A Survey of Studies on Use and production of Scientific and Technical Information, (with L. Höglund)

Information use within an applied technical field. (with Höglund)

Evaluation of a computer-based current awareness service for Swedish social scientists. (with L. Höglund)

Persson, Rune Ph.Dr. DEPARTMENT OF SOCIOLOGY

University lecturer UNIVERSITY OF LUND

Sociologiska institutionen

Pack

220 05 Lund

Project:

Subject: Sociology

Research media: Books, film, popular press, radio and television

Research object: Receiver

Publication:

Queckfeldt, Eva Ph.Cand. DEPARTMENT OF HISTORY

Research assistant UNIVERSITY OF LUND

Historisk institutionen

Magle Stora Kyrkogata 9A

Lund

Project: Culture indicatores, Swedish symbol environment 1945-1975

Subject: History

Research media: Daily press

Research object: Sender and content

Publication:

Reinholds, Jan Ph.Cand. DEPARTMENT OF ECONOMIC HISTORY

Research assistant UNIVERSITY OF GÖTEBORG

Ekonomisk Historia

Stora Nygatan 23-25

Göteborg

Project: Technic and innovation range

Subject: Economy, history and film history

Research media: Books, press, film and official statistics

Research object: Distribution, economy and concentration

Publication:

Rikardsson, Gunnel Ph.Cand. DEPARTMENT OF HISTORY

UNIVERSITY OF LUND

Historiska institutionen

Magle Lilla Kyrkogata 9A

223 51 Lund

Project:

Subject: History

Research media: Daily press

Research object: Content

Publication: Middle East News in Sweden. Gazette Vol. XX No 2 (with K.E. Rosengren)

Rosengren, Karl Erik Ph.Dr. DEPARTMENT OF SOCIOLOGY

Senior lecturer UNIVERSITY OF LUND

Sociologiska institutionen

Vittnesgränden 39

222 47 Lund

Project: Media Panel (Swedish youth and TV)

Cultural Indicators Programme (multi-disciplinary research programm on climate of opinion in Sweden during the post war period)

Subject: Sociology

Research media: Daily press, radio, television, news- and information agenci

Research object: Communication processes

Publication:

International News: Intra and Extra Media Data.
Acta Sociologica, vol 13, 1970, sid 96-109

International News: Methods, Data and Theory.
Journal of Peace Research, vol 11, 1974, sid 145-156

Four Types of Tables.
Journal of Communication, vol 27, 1977, sid 67-75

Bias in News: Methods and Concepts.
Paper presenterat vid the Mass Communication Division, ICA convention, Berlin, 29 maj-4 juni 1977.

Rydin, Ingegerd Ph.Cand. SVERIGES RADIO/DEPARTMENT OF AUDIENCE
Project manager/researcher AND PROGRAMME RESEARCH

Sveriges Radio/PUB
105 10 Stockholm

Project: Information processes in preschool children

Subject: Psychology

Research media: Radio and television

Research object: Content and receiver

Publication: Information Processes in Preschool Children: The ability of children to comprehend television and radio programmes. SR/PUB nr. 124/70

Information Processes in Preschool Children 1: How relevant and irrelevant verbal supplements affect retention of a factual radio programme. SR/PUB nr 58/72

Information Processes in Preschool Children II: The Tale of the [illegible]. Facts and relevant details in a TV-programme for children. SR/PUB nr 114/72

Children's Understanding of Television. Preschool children's perception of an informative programme. SR/PUB nr 5-76/77

Rystad, N.Göran Ph.Dr. DEPARTMENT OF HISTORY
Professor UNIVERSITY OF LUND

Historiska institutionen
Magle Lilla Kyrkogata 9A
Lund

Project: Domestic Sources of American Foreign Policy: Congress and the Foreign Policy Process

Subject: History

Research media: Books, press and magazins

Research object: Sender and content

Publication: Ambiguos Imperialism: American Foreign Policy and Domestic Politics of the Turn of the Century. 1975

Kriegsnachrichten und Propaganda während des Dreissigjährigen Krieges. 1960

U.S. v. Spain in 1898: Public Opinion in the Decision-making Process. 1967

Rönnberg, Margaretha Ph.Cand. DEPARTMENT OF THEATRE AND FILM
University assistant UNIVERSITY OF STOCKHOLM

Institutionen för teater- o filmvetenskap
Box 270 62
Stockholm

Project:

Subject: Socialization

Research media: Film and television

Research object: Sender, content, media and receiver

Publication:

Sandell, Rolf Ph.Dr. DEPARTMENT OF PSYCHOLOGY
University lecturer UNIVERSITY OF STOCKHOLM

Psykologiska institutionen
Box 6706
113 85 Stockholm

Project: Style and persuation

Valuation and changes of valuation

Distribution of scietific information to the public

Relations between mental disturbances among children and parents

Subject: Psychology and sociology

Research media: Press, personal communication, radio and television

Research object: Sender, content, media and receiver

Publication: Effects of Attitudinal and Situational Factors in Reported Choise Behavior. Journal of marketing research, 1968, 5,405/408

Situational Factors in Choise Behavior - for research papers. Stockholm: EFI, 1970

Note on Choosing between Competing Interpretations of Cross-Lagged Panel Correlations. Psychological Bulletine, 1971, 75 367/368.

A System for Testing Information Campaigns. Internation Conference on the Design of Safety Campaigns. Rome: Ministero Dei Lavoro Publici & OECD, 1971

Linguistic Style and Persuation. London: Academic Press 1977

The dynamic relationship between attitudes and choise behavior. Journal of consumer research (in press)

Schulman, Jannecke Ph.Cand. SVERIGES RADIO/DEPARTMENT OF AUDIENCE
Researcher AND PROGRAMME RESEARCH

Sveriges Radio/PUB
105 10 Stockholm

Project: Ways of life. How people spend their time.

Subject: Sociology

Research media: Radio

Research object: Receiver

Publication:

Schyller, Ingela Ph.Cand. SVERIGES RADIO/DEPARTMENT OF AUDIENCE
Researcher AND PROGRAMME RESEARCH

Sveriges Radio/PUB
105 10 Stockholm

SWEDEN

Project:

Subject: Psychology

Research media: Television

Research object: Receiver

Publication: Pretesting on the programme "Why must we die?" SR/PUB 198/71

Sjögren, Olle Ph.Cand. DEPARTMENT OF THEATRE AND FILM
Research assistant UNIVERSITY OF STOCKHOLM

Institutionen för teater- och filmvetenskap
Box 2706
Stockholm

Project: Popular and Commercial Art

Subject: Sociology

Research media: Film and television

Research object: Sender, content, media and receiver

Publication:

Sonesson, Inga Ph.Cand. DEPARTMENT OF SOCIOLOGY
Teacher UNIVERSITY OF LUND

Sociologiska institutionen
Fack
220 05 Lund

Project: Preschool Children and Television., Media panel

Subject: Mass media

Research media: Television

Research object: Content and receiver

Publication:

Strand, Hans Ph.Cand. DEPARTMENT OF SCANDINAVIAN LANGUAGES
Research assistant University of Stockholm

Institutionen för Nordiska språk

Stockholms universitet

106 91 Stockholm

Project: News paper alnguage

Subject: Language/literature

Research media: Daily press and popular press

Research object: Communication processes

Publication:

Strid, Jan Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE

Research assistant UNIVERSITY OF GÖTEBORG

Statsvetenskapliga institutionen

Box 5048

402 21 Göteborg

Project: The Functions of the Press: Labour Market News

Subject: Political science

Research media: Press, radio and television and organisations

Research object: Sender, content and receiver

Publication: Trade Unions about the Press. Report Statsvet. inst. 1977

Sveland, Peder J Ph.Cand. DEPARTMENT OF PEDAGOGY

Project leader/research assistant UNIVERSITY OF LINKÖPING

Pedagogiska institutinen

Fack

581 83 Linköping

Project: Methods and means in labour training (MELAMU)

Subject: Education

Research media: Organisations

Research object: Textbooks and teaching aids

Publication:

Svensson, Jan Ph.Cand. DEPARTMENT OF SCANDINAVIAN LANGUAGES

Research assistant UNIVERSITY OF LUND

Institutionen för Nordiska språk

Helgonabacken 14

223 62 Lund

Project: The Radio and Television Language

Subject: Socioliguistics and language/literature

Research media: Radio and television

Research object: Content

Publication:

Theman, Jan Ph.Cand. DEPARTMENT OF PEDAGOGY

Research assistant UNIVERSITY OF GÖTEBORG

Pedagogiska institutionen

Pack

430 21 Mölndal

Project: Apprehension of the surrounding world by adults

Subject: Psychology and education

Research media: Personal communication

Research object: Content

Publication:

Thorén, Stig Ph.L. THE ROYAL LIBRARY IN STOCKHOLM

Lecturer

Kungliga biblioteket

Stockholm

Project: The Gate Keeper project

The Presidential election in USA 1968 in Swedish Press

The election 1970 in redio and television

Studies on the news offer in Sveriges Radio

Subject: Journalism, sociology and political science

Research media: Press, radio, television, news- and information agencies

Research object: Content and international communications

Publications: An American election in Swedish metropolitan dailies. SR/PUB

The Flow of Foreign News into the Swedish Press. SR/PUB

The Flow of Foreign Wire Service News into Sweden SR/PUB

Datelines of Foreign Wire Service News into Sweden. SR/PUB

Torbacke, Jarl Ph.Dr. DEPARTMENT OF HISTORY

Lecturer UNIVERSITY OF STOCKHOLM

Historiska institutionen

Stockholms universitet

106 91 Stockholm

Project: The History of Dagens Nyheter

Radio, television, press and society (EPOS)

Subject: History and journalism

Research media: Books, press, radio and television

Research object: Sender and media

Publication:

Törnqvist, Kurt Ph.Dr. BOARD OF PSYCHOLOGICAL DEFENCE

Research secretary

Beredskapsnämnden för psykologiskt försvar

Birger Jarlsgatan 9

111 45 Stockholm

Project: The Gatekeeper project

The Credibility project

International radio communication

Mass media at critical situations

Information in radio and television at critical situations

Subject: Sociology, statistics/mathematics and political science

Research media: Daily press, radio and television

Research object: Communication processes

Publication:

Ullsten, Ann-Maria Ph.Dr. DEPARTMENT OF HISTORY

UNIVERSITY OF UMEÅ

Historiska institutionen

Umeå universitet

901 84 Umeå

Project: Västerbottens Folkblad 1917-1920

Subject: History

Research media: Local press

Research object: Content

Publication:

Wachtmeister, Anne-Margrete SCANDINAVIAN COUNCIL OF MINISTERS

Research assistant

Nordisk ministerråd

Snaregade 10

1025 København

Project: The 1967 year"s press investigation

Audience statistics of Sveriges Radio

The U.N. commission - about a Nordic TV-satellite

Subject: Economy and psychology

Research media: Press, radio, television, theatre and new media

Publication: Nordic Radio and television via Satellite. 1977

Vallinder, Torbjörn Ph.Dr. DEPARTMENT OF POLITICAL SCIENCE
University lecturer UNIVERSITY OF LUND

Statsvetenskapliga institutionen
Pack
220 05 Lund

Project: The party research group

Subject: Law and political science

Research media: Daily press, magazins and court records

Research object: Content

Publication: Political Parties and newspaper in Sweden, 1900-1970. 1974

The Swedish Jury System in Press Cases. Function and Debate, 1815-1975. 1976

Weibull, Lennart Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE
University lecturer UNIVERSITY OF GÖTEBORG

Statsvetenskapliga institutionen
Box 5048
402 21 Göteborg

Project: Party p[illegible]s 1968-1970

The press in Värmland 1968-

The Functions of the Press 1973-

Subject: Political Science

Research media: Daily press, magazins and official information

Research object: Content and receiver

Publication: Socialdemocratic Press and Press policy. Scandinavian Political Studies 1968. (with S. Hadenius and J.O. Seveborg)

News Reporting in the Scandinavian Countries. Scandinavian Political Studies 1972 (with C.O. Olsson)

Peridicals in Politics. 1977

Press and Politics in Local Society.

Weman-Wersäll, Britt-Louise Ph.Cand. DEPARTMENT OF SOCIOLOGY

Research assistant UNIVERSITY OF LUND

Sociologiska institutionen

Fack

220 05 Lund

Project: Man in society of Information and Communication (MIKS)

Subject: Sociology

Research media: New mass media

Research object: Communication processes

Publication:

Wickbom, Kai Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE

Lecturer UNIVERSITY OF LUND

Statsvetenskapliga institutionen

Fack

220 05 Lund

Project: The pedagogic development block in Växjö

Subject: Political science and education

Research media: Film

Research object: Content and media:

Publication:

Wiklund, Dan Ph.Cand. DEPARTMENT OF POLITICAL SCIENCE
Research assistant UNIVERSITY OF GÖTEBORG

Statsvetenskapliga institutionen
Box 5048
402 21 Göteborg

Project: The world picture project
The press' picture of the popular mowemen.s
Subject: Political science
Research media: Daily press
Research object: Content
Publication:

Windahl, Swen Ph.Dr. DEPARTMENT OF SOCIOLOGY
University lecturer UNIVERSITY OF VÄXJÖ

Sociologiska institutionen avdelningen för informationsteknik
Box 5053
Växjö

Project: Media panel
Subject: Sociology
Research media: Intervjues with students
Research object: Receiver
Publication: Mass media Consumption as a Functional Alternative: in Mc Quail (ed): Sociology of Mass Communication
Adolecent's TV Relations. Communication Research 3:4 1976
The Professionalization of Swedish Jounalists. Gazette, 1976
Mass Media use: Causes and effects. Internat. Zeitschrift für kommunikationsforchung, 2, 1975

SWEDEN

Wolvén, Lars-Erik Ph.Dr. ÖSTERSUND COLLEGE

University lecturer

Högskolan i Östersund

Pack

831 01 Östersund

Project: The Cable TV-project in Kiruna

Information problems within smaller and medium sized companies

Distribution of consumer information

Subject: Sociology

Research media: Specialist press, personal communication and new media

Research object: Channel/technics and receiver

Publication:

Åmark, Klas Ph.Dr. DEPARTMENT OF HISTORY

Research assistant UNIVERSITY OF STOCKHOLM

Historiska institutionen

Fiskartorpsvägen 160 D

106 91 Stockholm

Project: Sweden during the second world war

The press and the cultural exchange between Sweden and Finland during 1972

Subject: History

Research media: Press and magazins

Research object: Sender and content

Publication:

Åstrand, Folke Ph.Cand. DOCUMENTARY CENTRE FOR MODERN SWEDISH ART

Research assistant

Dokumenteringsarkiv för modern konst

Pack

221 01 Lund

Project: Art science

Subject:

Research media:

Research object:

Publication:

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Project: The information investigation in Örebro

Subject: Sociology

Research media: Film, non-verbal communication and personal communication

Research object: Receiver

Publication: